



‘Protect the Community You Love’ Campaign

Join Southwestern Public Health in our ‘Protect the Community You Love’ social media campaign.

Whether “community” for you is your neighbourhood, your workplace, your congregation, your team, your school, or your extended family – protect the community you love.

Facebook Contest

- Get creative for a chance to win one of two \$100 gift cards to a local business of your choice in Oxford County, Elgin County or the City of St. Thomas!
- Visit the @SWPublicHealth Facebook page between November 2 – 9, 2020
- LIKE our ‘Protect the Community You Love Challenge’ post
- Upload a photo or video that represents your reason to ‘Protect the Community You Love’ as a comment
- Help spread the word by sharing the contest post, tagging a friend and using hashtag #ProtectTheCommunityYouLove
- Contest runs from November 2, 2020 at 9am EST to November 9, 2020 at 11:59pm

Facebook Profile Photo Frame

Show your support by adding our ‘[Protect the Community You Love](#)’ Facebook photo frame to your Facebook profile photo.

Social Media Graphics

Use our ‘Protect the Community Your Love’ social media graphics to share this campaign with your followers and help spread this important message.

- [Facebook Banner](#)
- [Twitter Banner](#)
- [Social Media Graphic](#)

Campaign Poster

[Download a campaign poster](#) to display in the window of your business and show your support for the community you love!

Get Creative!

Can your organization, business, school, or church think of a way to incorporate the Protect the Community You Love message into your own communications? We’d love to see how you can use the idea to rally and energize the community to keep going with public health measures.